Groomingdales News

Tips, advice and some fun facts about our little friends who mean so much to us!

Hello again, and welcome to the May edition of this newsletter. I hope you and your dogs are all getting on well and enjoying this lovely time of year.

One thing that's really important to watch for right now, and for many months to come, is all the fleas and ticks looking to feast on our pets—and on us, too! Those ghastly little pests are rather annoying, but they can also transmit disease or parasites, which cause lots of problems for people and their pets.

Prevention is always the best method of managing these pests, of course, but even that doesn't guarantee full protection from the illness or discomfort they sometimes cause. So, it really is critical that we do all we can to keep them off our pets.

When dogs have an itchy or irritated area on the skin, it's sometimes caused by an allergic reaction to flea bites. A single bite can cause this on an allergic dog, so consider it a possibility even if you've not seen any fleas on them. And because fleas also transmit tapeworm to dogs, you'll want to check for signs of it if your dog has had any fleas.

Check your dog's skin and hair thoroughly after you've walked outdoors and even after you've been in the garden. Ticks often sit in shrubbery and climb onto people and pets when they brush against the foliage. When a tick feeds off its host, it can transmit bacteria that cause illnesses such as Lyme disease. But by removing the ticks quickly, you reduce the chance of it transmitting bacteria.

Proper tick removal is equally important. Crushing its body can spread more bacteria, and abscesses can form if the tick's head gets stuck in the dog's skin. If you've any doubt of your ability to remove ticks properly, ring your vet for help. And be sure to get immediate medical help if you or your dog falls ill after a tick bite!

Most of these problems caused by fleas and ticks are treatable, so it really is helpful to recognise the signs and symptoms of the illnesses they cause. If you've any questions on preventing flea and tick bites or on ridding your dog of these pests, your vet will be able to help. And, of course, it's important to notify them of any problems you see in your dog's skin, hair, and overall health.

Here's wishing you and your dogs a healthy and happy time this season as we near the beginning of summer!

Kim

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Are you new to this Newsletter or trying to find a good Dog Groomer?

If you're reading this newsletter for the first time or are looking for a Dog Groomer, please read page 2. There you'll find out how I could really benefit you and provide you with exactly what you're looking for.

Inside this Issue:

- An Inside Look at Grooming!
- A Look at German Shepherds
- Dog Skin Care!
- Is it Time for a New Collar?

A Wonderful World of Animals!

! A woman in China has adopted a bear cub that was found near a village. The cub was abandoned by its mother, but is now wearing nappies and dining on milk and baby rice, according to Orange News. The bear cub, named Hu Niu, plays with Ms. Lijie's pet dog, and it will be released to the wild once it's strong enough to care for itself.

! A squirrel was banned from a rollercoaster at Alton Towers earlier this year, according to the BBC, as he was stealing food and pawing wet paint.

! Xiao Qiang, a Beluga whale in China, is becoming a famous painter. According to Orange News, Xiao started playing with a paintbrush left by a visitor and now paints pictures as trainers hold up paper for him. Orange News reports that Xiao's favourite color is blue, and that his paintings of people often resemble seals.

Did You Know?

The spine-chilling green colour you see at night in the eyes of dogs and cats is due to a reflective area of the eye that helps them see more clearly in darkness. This area, called the tapetum lucidum, is especially helpful to them during low-light hours, which is when they prefer hunting for their prey.

"Your dog getting pampered in a bath full of bubbles, groomed to perfection & given plenty of cuddles!"

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Why Groomingdales is the Right Choice for You!

What I can do for you!

I'm sure many of you suffer with "bad doggie odour" given the wonderful weather we experience in the UK; the dogs are continually getting wet. I can offer you a quick and convenient solution to eradicate dog odours, giving you more pleasure in cuddling Rover now he smells so fresh!

The hydro-bath is made from high strength fiberglass meaning it is suitable for all sizes from Maltese Terriers to Great Danes. With an in built heating system it has its very own supply of warm water so you have no worries about your dog keeping warm. The spray head produces a unique hydro-combing action that massages and stimulates the skin, so not only is it the most effective way of washing your dog but also provides a therapeutic water massage. This helps with blood circulation, relieves tired muscles and has been found to be beneficial for arthritis sufferers and older dogs. Water penetrates the coat getting right to the skin removing dry dead skin cells, embedded flea eggs and other materials that can be hidden and hard to get rid of, especially for dogs with longer and thicker coats. Your dog and your home will remain doggy smell free for longer so you're friends and neighbours can visit and you'll not be embarrassed about the odour.

Another excellent advantage is that certain treatment solutions for skin conditions or flea prevention can be added to the water during the hydro-bath. This ensures that maximum benefit is obtained from any treatment as the water spray not only gets deeply into the fur but also reaches the skin which is most important for any type of treatment.

Depending on the size of the dog and the condition of the coat, a bath, brush and dry will take approximately an hour to complete, while you sit back with a cuppa and read the paper, knowing your dog is in the best hands just meters from your front door.

Services Offered:

- Hydro-bath spa experience (bath, brush & dry)
- Full grooming service – all breeds considered
- Nails & Ears
- Pet Esthe product range available to order**
- Dog & Cat accessories**
- Pet Microchipping service
- Client Referral scheme to be launched shortly, keep checking the website for updates & don't forget to ask to join the loyalty scheme to get discounts on future grooms.

* All services will include a health-check of your canine as well as nail clipping and ear cleaning if necessary.
**Please visit my website for more information on the product range available.

The health-check gives me the basis to determine the product best suited to your dog's skin, coat type and age. I have sourced products that are made of 100% natural ingredients and ones that I consider to be the best in the market. Pet Esthé is a product range unique in its quality, range and results. An amalgamation of the spirit of Paris with the innovation of Japan - producing a synergy all its own. The shampoo range is 100% natural using plant based materials, Dead Sea Salt, Propolis (produced by bees) plus many more of nature's own finest ingredients to produce a range of Super Hypoallergenic Shampoos and Conditioners that are not only gentle on both you and your pets but will not pollute any rivers, oceans or water ways. In addition Pet Esthe offers the Paw Pad Care series developed to care for your beloved pets paw pads. This includes a moisturising gel for paw pads that have become dry and rough as well as an anti slip lotion to help prevent pets from slipping when walking in slippery environments outside or in the home.

So, why not give Rover a new lease of life and a wonderful fresh fragrance this month?

What you can Expect if from me!

Would you like your dog groomed so that she's looking gorgeous and left just the way you want her to look? Do you want her coat smelling delightful so there's no more 'doggy' smell in your home? Would you like her coat feeling as soft as velvet and just a dream to cuddle? And above all, do you want reassurance that your dog is getting the same gentle care and kindness during grooming that you give her at home?

Well, you've just found a groomer that can provide everything you want, plus much, much more!

With me, you can be sure that your dog will be groomed to the highest standard. You'll be so pleased with how she looks that you'll be proud to walk her down your street and show her off to your neighbours - just like the many other clients I have.

When I advise you on grooming styles for your pet, I always take your preferences, lifestyle and your dog's character into account. The health, safety and welfare of your pet are always my priority, so you can have peace of mind knowing that you'll get the best advice available to help you choose the right options for your dog.

As a good and caring dog owner, you'll want your pet to be healthy and happy. Therefore, it'll be reassuring to know that with me you'll have someone looking out for potential health issues and changes in your dog – some that may only be noticeable during grooming. Early detection of worrying ailments can make all the difference to your pet, so I make sure to keep a close eye during grooming.

Your dog will be well looked after and will always get the 'one to one' attention that she needs. You'll always feel confident that she's in the safest of hands with me; I can assure you of that.

Your pet deserves the best so I only use the best and safest products that will get her coat looking gorgeous but won't ever harm her. Others may choose to use cheaper, inferior products in grooming but that's something I simply will not compromise on.

With me, you'll also have someone to turn to if you have issues or worries about your pet. Advice and help is a free extra service I'm more than happy to provide. You can call me if you ever have any problems or just need to chat about your little friend.

So if you're looking for a groomer who will leave your dog looking fantastic then give me a call. You'll be over the moon when you see what I can do for you and your little furry friend.

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- ✓ **Have your dog gorgeously groomed so that she is left looking and smelling wonderful. You'll be delighted with how she'll look and you'll be so proud to show her off to your family and friends.**
- ✓ **You'll never have to worry when you leave your pet with me. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.**
- ✓ **As a customer of mine, you'll get the respect and service from me that all good dog owners like you deserve.**
- ✓ **Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.**
- ✓ **I use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.**
- ✓ **And of course, kisses and cuddles for your little buddy are provided in abundance. She'll just love being groomed with me and you'll love how she looks afterwards!**

Call for an appointment today. Tel: **01249 721471**

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An Inside Look at Grooming!

One thing people always say to me is that their dogs never look or feel as good after a bath at home as they do after professional grooming. But it's really not likely to happen either, because there's so much more to grooming than meets the eye.

If you've ever tried grooming your dog at home, you know they're not always delighted about the process. But, good groomers are well-prepared for all types of behaviour, be it shyness or hyperactivity. Our knowledge of dog behaviour helps us safely and effectively calm and comfort the dog, which then eases the process for the dog and us.

Although our love of dogs helps us with all aspects of grooming, the profession requires lots of technical knowledge as well. Proper use and maintenance of grooming tools, such as nail and hair clippers, keeps the dog safe and looking their best. With all the variations in breeds, we must know the various styles for each breed. Also, we must choose the correct methods, products and tools to use for all the different kinds of breed-specific hair and styles.

None of this knowledge comes easily, as it requires lots of study and hands-on training. In addition to knowledge on behaviours, tools and techniques, groomers must be aware of all the health issues that affect grooming.

Good grooming is a very detail-oriented process, as some dogs need trimming between their paw pads while others require specific procedures to keep their inner ears in tiptop shape. Behind all this, though, is a professional who cares very much about the dog's health, comfort and safety.

Some dogs are easier to groom than others are, of course, but each dog has its own set of individual care and grooming needs. Good groomers note all these differences for each dog so they can ensure the absolute best care for them.

Helpful Hint!

It's difficult to keep the garden nice-looking when it's also the dog's loo. But if you want to keep your grass looking green and healthy, try pouring water on urine spots immediately after the dog urinates. Water neutralises the nitrogen in urine, and so it stops the grass turning brown in those spots.

Doggy Humour!

Two dogs were discussing their lesson plans during a break from obedience class. One dog said to the other, 'You know, the thing I really hate about obedience school is that you've got to learn all this stuff you'll never use in the real world'.

A Look at German Shepherds!

German shepherds are well known for their work as police and military dogs, yet they're also one of the most popular dog breeds for family pets. This breed originated in Germany in the late 1800s and later found popularity as a movie-star breed.

Some people feel wary around German Shepherds because of the serious and watchful look in their eyes, but they're often gentle and friendly dogs. In fact, they're one of the best breeds to have around children (if well trained, of course). They're inherently driven to guard people and places but, once you've earned their trust, they're loving and loyal.

This breed requires lots of exercise and thrives on challenging games. A fast and attentive learner, the shepherd is remarkably talented with obedience training.

The grooming needs of a shepherd depend on its coat, as some have thicker undercoats than others do. Clipping is not necessary, but some may benefit from undercoat raking with a stripping tool. Monthly bathing is usually ideal.

Word Search

Find the hidden grooming words listed below!

G	P	T	U	N	E	U	T	E	R	G	O	D	P
U	R	E	G	I	G	Y	Z	P	X	R	C	C	U
S	O	O	S	M	O	Q	S	A	P	A	D	M	P
S	E	I	O	I	U	G	A	W	V	T	A	J	P
N	B	L	B	M	C	I	R	P	M	O	F	G	I
D	V	A	H	I	I	R	Z	A	K	L	R	O	E
A	T	I	S	A	G	N	E	D	R	Y	E	R	S
H	I	C	U	W	W	C	G	S	T	M	U	L	T
A	W	O	R	J	M	K	T	I	X	E	W	F	R
I	O	S	B	I	C	R	E	M	G	E	K	L	E
R	K	G	N	I	T	T	A	M	A	J	P	F	U
C	T	E	D	I	I	Y	S	C	T	O	O	L	P
U	B	R	N	O	A	S	H	A	M	P	O	O	S
T	B	E	T	C	L	I	P	P	E	R	S	Q	D

PAW PADS GROOMING BRUSH CLIPPERS HAIRCUT
MATTING DRYER PUPPIES SHAMPOO BATH

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Dog Skin Care!

Bathing is helpful for nearly all types of common skin and hair problems in dogs. These common problems include dry and flaky skin, greasy hair, and objectionable odours.

It's really important that products used on the dog are safe and effective, though, as some products could worsen the condition. Professional grooming products specially formulated for dogs are the best products, of course. If routine grooming does not reduce the problem, or if you notice other symptoms, consider the possibility of an underlying health condition.

Mites and allergies contribute to poor skin health, and poor skin often leads to an unhealthy look and feel in the dog's hair. Have a chat with your vet to find the best possible approach to managing hair and skin conditions.

Remember too that frequent brushing supports healthy skin and hair, as it removes tangles and stimulates their skin.

A combination of nutritious foods, adequate medical care, and regular grooming is often the top solution to common hair and skin complaints in dogs.

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This newsletter is provided to you every month so that I can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So I'm afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, I'd be grateful if you'd let me know.

Is it Time for a New Collar?

Some collars, especially those made of leather, can last quite a long time and remain durable. But when they get worn and grimy, or when the dog's growing too quickly, it's really a good idea to find a replacement.

A well-fitting collar leaves some room between the material and the dog's neck. If you're wondering whether you should get a new one or if you're shopping for one, be sure that you can comfortably fit two fingers between the collar and neck. This extra room prevents discomfort for the dog when wearing the collar and reduces the chance of it digging into the dog's skin.

Consider going for washable collars, too, if your dog gets into lots of messes when playing outdoors. Collars often trap dirt and moisture, which then makes them prone to foul odours. If you remove the collar before the dog bathes or goes for a swim, it's less likely to develop that unpleasant odour.

After lots of wear, some collars will harbour bacteria, fungi or flea dirt, which then contributes to odours and a grimy appearance. Leather cleaning products, such as saddle soap and leather conditioners, can clean and extend the life of the pricier leather collars.

An excellent time to replace worn collars is whenever a dog's being groomed, as this keeps the dog clean and smelling fresh from head to toe!

Get This Newsletter Every Month!

To continue to provide you with information, help and a little bit of fun, we publish this newsletter at the beginning of every month. There will always be a copy available for you. So, in a month that's between your appointments please drop in to pick one up (it'll be nice to catch up as well). Or if you'd like your newsletter emailed to you every month just leave us your email address or request your newsletter by sending us an email. Once you're on our list we'll send you a copy every month.

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