



Hello and welcome to the July edition of this newsletter! Lots of people are planning trips or going on holiday right now, and if you're fortunate enough to be one of them, here's wishing you a lovely time wherever you may go.

Whether you'll be traveling or staying close to home to enjoy your time off in the coming months, this is really a good time to think on all the measures you can take to keep your dogs safe, happy and healthy—here and abroad.

With people and dogs both spending more time outdoors right now, there's a higher chance of dogs running off or getting separated from their owners. To reduce the chance of this happening to you, be sure to keep your dog on a lead whenever you're out in open areas, even if your dog is typically obedient. Sometimes there's just no stopping them when they get the urge to chase after something!

Also, keep a tag with your contact information on your dog's collar at all times, and if you haven't already done so, consider having your dog micro-chipped. These simple precautions can really make all the difference in your efforts to find your dog if they get lost.

If you'll be traveling, try to plan for your dog's needs well in advance to be sure that you've got everything ready for them beforehand. When taking them along, it's helpful to put a checklist together of all you'll need for both the trip and destination.

If going abroad airlines often require proof of vaccination and a recent report from your vet indicating that the dog is healthy. It's also important to let your vet know where you're going, as you may need to take additional precautions against foreign disease or parasites.

Travel by car is a bit easier in terms of documentation, but it requires just as much preplanning! Be sure to take plenty of water, food and toys for the journey, as well as a lead. It's helpful to take along a map of pet-friendly areas along the way, too, as it saves you time looking for a rest stop.

But, of course, you can always board your dogs or hire a pet sitter if you're unable to take them along. Whatever the case may be, what's important is that you give yourself time to make all the necessary arrangements before leaving. By doing so, you and your dogs can leave the stress behind and get on with having a wonderful time!

Kim

## GROOMINGDALES UK

PROFESSIONAL DOGGIE SPA 🐾

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### **Are you new to this Newsletter or trying to find a good Dog Groomer?**

If you're reading this newsletter for the first time or are looking for a Dog Groomer, please read page 2. There you'll find out how I could really benefit you and provide you with exactly what you're looking for.

### **Inside this Issue:**

- Using and Choosing a Crate!
- A Look at Dachshunds!
- 3 Keys to a Clean and Glossy Coat!
- Breaking the Bark!

### **A Wonderful World of Dogs!**

! Wu Jiang of China trained his dog, a Belgian shepherd named Tina, to climb trees. According to *Orange News*, Tina can now climb higher than 10 feet by wrapping her front legs around the tree trunk and pushing herself up with her hind legs.

Jiang had put her favourite toys in the tree branches to start her training for this when she was only 6 weeks old.

! A Springer spaniel named Dixie is now helping trade officers sniff out bootlegged DVDs. According to *BBC News*, Dixie can detect even the tiniest pieces of plastic, though she isn't able to smell the difference between legal and counterfeited discs.

The Federation against Copyright Theft uses dogs for this purpose, because it helps them trace theft and illegal copies back to organised crime networks.

### **Did You Know?**

\* Rin Tin Tin, an American movie star dog, signed 22 of his own film contracts with his paw print.

\* Former U.S. President Teddy Roosevelt had a Pit bull named Pete, who once tore the pants off a French ambassador during a White House event.

*"My best little friend you shout aloud, so we groom them well to make you proud!"*

# Why Groomingdales is the Right Choice for You!

## What I can do for you!

I'm sure many of you suffer with "bad doggie odour" given the wonderful weather we experience in the UK; the dogs are continually getting wet. I can offer you a quick and convenient solution to eradicate dog odours, giving you more pleasure in cuddling Rover now he smells so fresh!

The hydro-bath is made from high strength fiberglass meaning it is suitable for all sizes from Maltese Terriers to Great Danes. With an in built heating system it has its very own supply of warm water so you have no worries about your dog keeping warm. The spray head produces a unique hydro-combing action that massages and stimulates the skin, so not only is it the most effective way of washing your dog but also provides a therapeutic water massage. This helps with blood circulation, relieves tired muscles and has been found to be beneficial for arthritis sufferers and older dogs. Water penetrates the coat getting right to the skin removing dry dead skin cells, embedded flea eggs and other materials that can be hidden and hard to get rid of, especially for dogs with longer and thicker coats. Your dog and your home will remain doggy smell free for longer so you're friends and neighbours can visit and you'll not be embarrassed about the odour.

Another excellent advantage is that certain treatment solutions for skin conditions or flea prevention can be added to the water during the hydro-bath. This ensures that maximum benefit is obtained from any treatment as the water spray not only gets deeply into the fur but also reaches the skin which is most important for any type of treatment.

Depending on the size of the dog and the condition of the coat, a bath, brush and dry will take approximately an hour to complete, while you sit back with a cuppa and read the paper, knowing your dog is in the best hands just meters from your front door.

## **Services Offered:**

- Hydro-bath spa experience (bath, brush & dry)
- Full grooming service – all breeds considered
- Nails & Ears
- Pet Esthe product range available to order\*\*
- Dog & Cat accessories\*\*
- Pet Microchipping service
- Client Referral scheme to be launched shortly, keep checking the website for updates & don't forget to ask to join the loyalty scheme to get discounts on future grooms.

\* All services will include a health-check of your canine as well as nail clipping and ear cleaning if necessary.

\*\*Please visit my website for more information on the product range available.

The health-check gives me the basis to determine the product best suited to your dog's skin, coat type and age. I have sourced products that are made of 100% natural ingredients and ones that I consider to be the best in the market. Pet Esthé is a product range unique in its quality, range and results. An amalgamation of the spirit of Paris with the innovation of Japan - producing a synergy all its own. The shampoo range is 100% natural using plant based materials, Dead Sea Salt, Propolis (produced by bees) plus many more of nature's own finest ingredients to produce a range of Super Hypoallergenic Shampoos and Conditioners that are not only gentle on both you and your pets but will not pollute any rivers, oceans or water ways. In addition Pet Esthe offers the Paw Pad Care series developed to care for your beloved pets paw pads. This includes a moisturising gel for paw pads that have become dry and rough as well as an anti slip lotion to help prevent pets from slipping when walking in slippery environments outside or in the home.

So, why not give Rover a new lease of life and a wonderful fresh fragrance this month?

## What you can Expect if from me!

Would you like your dog groomed so that she's looking gorgeous and left just the way you want her to look? Do you want her coat smelling delightful so there's no more 'doggy' smell in your home? Would you like her coat feeling as soft as velvet and just a dream to cuddle? And above all, do you want reassurance that your dog is getting the same gentle care and kindness during grooming that you give her at home?

Well, you've just found a groomer that can provide everything you want, plus much, much more!

With me, you can be sure that your dog will be groomed to the highest standard. You'll be so pleased with how she looks that you'll be proud to walk her down your street and show her off to your neighbours - just like the many other clients I have.

When I advise you on grooming styles for your pet, I always take your preferences, lifestyle and your dog's character into account. The health, safety and welfare of your pet are always my priority, so you can have peace of mind knowing that you'll get the best advice available to help you choose the right options for your dog.

As a good and caring dog owner, you'll want your pet to be healthy and happy. Therefore, it'll be reassuring to know that with me you'll have someone looking out for potential health issues and changes in your dog – some that may only be noticeable during grooming. Early detection of worrying ailments can make all the difference to your pet, so I make sure to keep a close eye during grooming.

Your dog will be well looked after and will always get the 'one to one' attention that she needs. You'll always feel confident that she's in the safest of hands with me; I can assure you of that.

Your pet deserves the best so I only use the best and safest products that will get her coat looking gorgeous but won't ever harm her. Others may choose to use cheaper, inferior products in grooming but that's something I simply will not compromise on.

With me, you'll also have someone to turn to if you have issues or worries about your pet. Advice and help is a free extra service I'm more than happy to provide. You can call me if you ever have any problems or just need to chat about your little friend.

So if you're looking for a groomer who will leave your dog looking fantastic then give me a call. You'll be over the moon when you see what I can do for you and your little furry friend.

## **GROOMINGDALES UK** PROFESSIONAL DOGGIE SPA 🐾

- ✓ **Have your dog gorgeously groomed so that she is left looking and smelling wonderful. You'll be delighted with how she'll look and you'll be so proud to show her off to your family and friends.**
- ✓ **You'll never have to worry when you leave your pet with me. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.**
- ✓ **As a customer of mine, you'll get the respect and service from me that all good dog owners like you deserve.**
- ✓ **Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.**
- ✓ **I use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.**
- ✓ **And of course, kisses and cuddles for your little buddy are provided in abundance. She'll just love being groomed with me and you'll love how she looks afterwards!**

Call for an appointment today. Tel: **01249 721471**

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## Using and Choosing Doggie Crates!

Crates can be a source of rest and comfort for dogs and they're also helpful for travel—but only when they're used and fitted properly.

Crate training is much easier when you start from puppyhood (as is everything else!), but it's never too late to give your dog a space to call their own either. Dogs love having their own territory and adapt to it well so long as it has a positive association to them.

To make the crate a positive place for your dog, it's critical that you never, ever use it for punishment when your dog misbehaves. It's equally important that the dog isn't forced to stay in it for long periods of time, as this creates anxiety and a negative association.

The proper size and type of crate really all depends on the needs and size of your dog. The crate should be large enough for your dog to stand up and spin around in, at the very least. Consider your storage space when choosing a crate, as well, as some of them are collapsible for easier manoeuvring.

Wire crates are usually a better option because they provide plenty of air circulation and are easy to clean. However, when you're travelling abroad, the airline may require a plastic crate. If your dog will be spending lots of time in it due to travel, put some newspapers in the bottom and then a really comfortable blanket that the dog is used to. That way they will be able to relax and sleep comfortably during the journey.

With a few toys, a blanket, and access to fresh water and food, the crate can be a cosy place for your dog while you're traveling. By leaving it in the corner of a room with its door open at all times, your dogs will likely learn to seek it out themselves for some rest and shut-eye.

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## Putting Dog Hair to Good Use!

Groomers in USA have joined up with an environmental group, Matter of Trust, to assist with oil spill clean-up efforts in the Gulf of Mexico. They're not donating their time, however, they're donating all the hair they clip from dogs!

According to the *LA Times*, grooming salons and Petco stores are expected to ship one ton of dog hair to the region each day to help sop up the excess oil. A hairdresser had experimented with using hair for oil spills during the Exxon-Valdez spill in 1989, and now groomers and salons are sending all their excess hair to aid with the latest disaster.

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## A Look at the Dachshund!

The comically elongated build of the Dachshunds makes them instantly recognisable and adored. Although they were bred in Germany for hunting and fighting badgers, they're now popular in multiple countries as house pets.



Bred into three different varieties, Dachshunds have either a smooth coat, wire-haired or longhaired coat.

These little dogs were bred to "fight to the death" against boars, foxes and rabbits, too, but the domesticated varieties are typically friendly and playful—and can be a bit lazier than other small breeds. With supervision, they're perfectly suitable around small children, as well.

Proper games and trainings for Dachshunds are those that stimulate and use their innate ability to track by scent, as they are scent hounds.

Grooming needs vary by the individual dog and type of coat, though wire- and longhaired breeds generally require more frequent brushing and bathing to keep their coats in top condition.

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## Jumbled Up Dog Quiz!

Can you unscramble these dog breeds? Answers are given on the last page.

- |                           |                        |
|---------------------------|------------------------|
| 1. eaaicvrl nigk lscerah  | 6. madantail           |
| 2. oihbnc srefi           | 7. ransatdd rhazensuc  |
| 3. eiledraa rertrei       | 8. tnieabt liseapn     |
| 4. hinlsge ocrcek inslepa | 9. xudoonfh            |
| 5. rebedda leoicl         | 10. lnaiyamha gephoesd |

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## Doggie Humour!

Walking into a small store, a man noticed a sign on the door that read, 'Beware of Dog!' yet the old hound asleep by the cash register looked rather harmless.

He said to the man behind the counter, 'That's not the dog I should beware of, is it?' to which the man replied, 'Yes, that's him.'

Amused, the man grinned and said, 'Is that sign really necessary? He doesn't look all that dangerous to me.'

The man behind the counter replied, 'Yes, you see, before I posted that sign people kept tripping over him.'

## **Breaking the Bark**

One of the most common complaints about dogs (especially from neighbours) is that their barking can become incessant or not at all necessary for the situations in which they do it. If barking becomes a problem for you, it's helpful to examine the reasons why they may be doing it—and then take measures to break the behaviour.

You've probably noticed that your dog has a few different barks, because they vocalise differently depending on what it is they're trying to communicate. A low growl, for example, can signal aggression whereas a high-pitched yap may indicate anxiety.

By noting when the barking is problematic, you can usually figure out the underlying reason for it. If your dog barks while you're away, for instance, it's likely to be from separation anxiety. If they bark whenever other people or animals are nearby, they're being territorial. Once you've identified the *reason* for it, you'll have a much easier time breaking the behaviour by using methods and training techniques specifically intended for that reason.

Stay tuned next month for tips and tricks on reducing problematic barking!

## **Newsletter Copyright!**

This newsletter is provided to you every month so that I can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So I'm afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, I'd be grateful if you'd let me know.

- Answers  
to Quiz**
1. Cavalier King Charles
  2. Bichon Frise
  3. Airedale terrier
  4. English Cocker Spaniel
  5. Bearded Collie
  6. Dalmatian
  7. Standard Schnauzer
  8. Tibetan Spaniel
  9. Foxhound
  10. Himalayan Sheepdog

## **The 3 Keys to a Clean and Glossy Coat!**

A healthy and gorgeous looking coat comes from a combination of factors. So, whenever your dog's coat is looking dull or feeling shaggy, consider the following keys.

**1. Nutrition** – Commercial dog foods often contain filler, by-products, and artificial ingredients, which don't always provide suitable nutrition. Check the ingredients on dog food labels to find brands that contain wholesome nutrients and minimal filler. You may also do some research to find out about feeding your dog natural food which can make a big difference to their coat, as well as their health.

**2. Health** – Internal and external parasites can zap nutrients from your dog or cause problems with their skin and hair, as can other health problems. If they're looking dull with proper nutrition and regular grooming, see your vet for a thorough medical exam.

**3. Grooming** – Regular grooming contributes to the health and look of your dog's hair. Brushing helps to bring out the natural oils and shine on your dog's coat. There's also lots of great shampoos, conditioners, and finishing sprays that will help to keep your dog's hair looking great.

By balancing these three keys to a healthy coat, your dog will look—and feel—gorgeous and well.

## **Get This Newsletter Every Month!**

To continue to provide you with information, help and a little bit of fun, we publish this newsletter at the beginning of every month. There will always be a copy available for you. So, in a month that's between your appointments please drop in to pick one up (it'll be nice to catch up as well). Or if you'd like your newsletter emailed to you every month just leave us your email address or request your newsletter by sending us an email. Once you're on our list we'll send you a copy every month.

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