



Groomingdales News

Tips, advice and some fun facts about our little friends who mean so much to us!

It's great to welcome the month of June in this newsletter, as it brings us the official beginning of summer! 21st of June will be the longest day of the year, too, so let's all hope it's a day—and month—filled with sunshine. Not only is summer a lovely time for going on holiday, it's the time of year when there's lots of fun activities to be had outdoors with our best little friends.

The dogs are really preparing for summer's arrival, too, by shedding off the rest of their heavy coats. So, you might find it a bit difficult to keep them (and your furniture) looking neat and clean at the moment. Due to all the excess hair, many people are asking if they should get their dogs clipped or have their hair shortened for the summer months, but the answer to this really depends on the needs of each individual dog.

Clipping doesn't necessarily reduce the amount of hair a dog sheds; in most cases, the dog simply sheds shorter hairs, then! If shedding is your primary concern, it's usually best to brush their coat at least once daily, so you can then gather most of the excess hair at once and put it in the bin. Don't forget; routine professional trimming and grooming will also keep it much more manageable, as well.

A dog's coat protects them from colder weather, yet it also helps protect their skin from the sun and other elements. Therefore, the best coat length really all depends on the dog's hair type, lifestyle, and living conditions. Sometimes, the dogs kept in one climate were bred for another, so this is something else to think on in regards to your dog's comfort. Have a look at the history of your dog's breed to see where they were originally bred.

Dogs that benefit from getting their coats clipped off are those that tend to get really matted and messy, and those that are bred for shorter styles. Certain skin conditions, such as hot spots, are also good reason to keep the hair shorter. The choice is ultimately up to you, of course, but it's good to take all these factors into consideration before deciding on a full clip.

Good Dog Groomers will always take style, breed, health, comfort, and ease of management into consideration when advising people of whether they should fully clip their dog's hair, with the health and welfare of the dog being the most important factor.

Let's hope you and your dogs find a seasonal style that works for you both, and that you find lots of ways to enjoy the fun of summertime together!

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Are you new to this Newsletter or trying to find a good Dog Groomer?

If you're reading this newsletter for the first time or are looking for a Dog Groomer, please read page 2. There you'll find out how I could really benefit you and provide you with exactly what you're looking for.

Inside this Issue:

- Get the 'Look' you want!
- A Look at the Maltese!
- Caring for Dog's Eyes
- A Summer Gone to the Dogs

A Wonderful World of Animals!

! RSPCA staff thought a dog was deaf when he didn't respond to their commands. They later realised the problem was not his ears—he simply didn't understand English, because he was raised by a Polish family. The staff got a response from him after learning Polish commands, according to the BBC, and they then worked with him to become 'bilingual'.

! A woman in Australia went outside to gather her washing from the line—and saw it covered in 20,000 bees! The bees were drawn to her colourful clothing, according to Orange News. The woman rang a beekeeper, Brian Gardiner, who explained that the queen bee had taken worker bees with her to cluster together on her washing while scouts looked for a new hive. This sometimes happens in the springtime when hives become overcrowded.

Did You Know?

When your dog violently shakes a toy around with their mouth, they're following their hunting instincts for conquering prey.

A dog's habit of spinning in circles before lying down is also due to instinct. This behaviour in the wild was meant to push long grasses down to form a soft bed.

"Your dog's hair getting dirty can be a real bummer, give us a call and we'll make them gorgeous for Summer!"

Why Groomingdales is the Right Choice for You!

What I can do for you!

I'm sure many of you suffer with "bad doggie odour" given the wonderful weather we experience in the UK; the dogs are continually getting wet. I can offer you a quick and convenient solution to eradicate dog odours, giving you more pleasure in cuddling Rover now he smells so fresh!

The hydro-bath is made from high strength fiberglass meaning it is suitable for all sizes from Maltese Terriers to Great Danes. With an in built heating system it has its very own supply of warm water so you have no worries about your dog keeping warm. The spray head produces a unique hydro-combing action that massages and stimulates the skin, so not only is it the most effective way of washing your dog but also provides a therapeutic water massage. This helps with blood circulation, relieves tired muscles and has been found to be beneficial for arthritis sufferers and older dogs. Water penetrates the coat getting right to the skin removing dry dead skin cells, embedded flea eggs and other materials that can be hidden and hard to get rid of, especially for dogs with longer and thicker coats. Your dog and your home will remain doggy smell free for longer so you're friends and neighbours can visit and you'll not be embarrassed about the odour.

Another excellent advantage is that certain treatment solutions for skin conditions or flea prevention can be added to the water during the hydro-bath. This ensures that maximum benefit is obtained from any treatment as the water spray not only gets deeply into the fur but also reaches the skin which is most important for any type of treatment.

Depending on the size of the dog and the condition of the coat, a bath, brush and dry will take approximately an hour to complete, while you sit back with a cuppa and read the paper, knowing your dog is in the best hands just meters from your front door.

Services Offered:

- Hydro-bath spa experience (bath, brush & dry)
- Full grooming service – all breeds considered
- Nails & Ears
- Pet Esthe product range available to order**
- Dog & Cat accessories**
- Pet Microchipping service
- Client Referral scheme to be launched shortly, keep checking the website for updates & don't forget to ask to join the loyalty scheme to get discounts on future grooms.

* All services will include a health-check of your canine as well as nail clipping and ear cleaning if necessary.

**Please visit my website for more information on the product range available.

The health-check gives me the basis to determine the product best suited to your dog's skin, coat type and age. I have sourced products that are made of 100% natural ingredients and ones that I consider to be the best in the market. Pet Esthé is a product range unique in its quality, range and results. An amalgamation of the spirit of Paris with the innovation of Japan - producing a synergy all its own. The shampoo range is 100% natural using plant based materials, Dead Sea Salt, Propolis (produced by bees) plus many more of nature's own finest ingredients to produce a range of Super Hypoallergenic Shampoos and Conditioners that are not only gentle on both you and your pets but will not pollute any rivers, oceans or water ways. In addition Pet Esthe offers the Paw Pad Care series developed to care for your beloved pets paw pads. This includes a moisturising gel for paw pads that have become dry and rough as well as an anti slip lotion to help prevent pets from slipping when walking in slippery environments outside or in the home.

So, why not give Rover a new lease of life and a wonderful fresh fragrance this month?

What you can Expect if from me!

Would you like your dog groomed so that she's looking gorgeous and left just the way you want her to look? Do you want her coat smelling delightful so there's no more 'doggy' smell in your home? Would you like her coat feeling as soft as velvet and just a dream to cuddle? And above all, do you want reassurance that your dog is getting the same gentle care and kindness during grooming that you give her at home?

Well, you've just found a groomer that can provide everything you want, plus much, much more!

With me, you can be sure that your dog will be groomed to the highest standard. You'll be so pleased with how she looks that you'll be proud to walk her down your street and show her off to your neighbours - just like the many other clients I have.

When I advise you on grooming styles for your pet, I always take your preferences, lifestyle and your dog's character into account. The health, safety and welfare of your pet are always my priority, so you can have peace of mind knowing that you'll get the best advice available to help you choose the right options for your dog.

As a good and caring dog owner, you'll want your pet to be healthy and happy. Therefore, it'll be reassuring to know that with me you'll have someone looking out for potential health issues and changes in your dog – some that may only be noticeable during grooming. Early detection of worrying ailments can make all the difference to your pet, so I make sure to keep a close eye during grooming.

Your dog will be well looked after and will always get the 'one to one' attention that she needs. You'll always feel confident that she's in the safest of hands with me; I can assure you of that.

Your pet deserves the best so I only use the best and safest products that will get her coat looking gorgeous but won't ever harm her. Others may choose to use cheaper, inferior products in grooming but that's something I simply will not compromise on.

With me, you'll also have someone to turn to if you have issues or worries about your pet. Advice and help is a free extra service I'm more than happy to provide. You can call me if you ever have any problems or just need to chat about your little friend.

So if you're looking for a groomer who will leave your dog looking fantastic then give me a call. You'll be over the moon when you see what I can do for you and your little furry friend.

GROOMINGDALES UK PROFESSIONAL DOGGIE SPA 🐾

- ✓ **Have your dog gorgeously groomed so that she is left looking and smelling wonderful. You'll be delighted with how she'll look and you'll be so proud to show her off to your family and friends.**
- ✓ **You'll never have to worry when you leave your pet with me. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.**
- ✓ **As a customer of mine, you'll get the respect and service from me that all good dog owners like you deserve.**
- ✓ **Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.**
- ✓ **I use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.**
- ✓ **And of course, kisses and cuddles for your little buddy are provided in abundance. She'll just love being groomed with me and you'll love how she looks afterwards!**

Call for an appointment today. Tel: **01249 721471**

Doggie Humour!

A family's pets were out in the garden: their dog was running around in the enclosed garden, and the cat was walking on top of the fence. The cat says to the dog, *'You know they love me more than they love you, or they'd allow you free from the garden to wander the streets like I do'*. The dog replied, *'No, Kitty, they let you free from the garden because they don't want you to come back'*.

A Look at the Maltese!



The Maltese is one small-breed dog that has captured countless hearts over 28 centuries. Popular as a family dog and as a show dog, these friendly little pooches will likely remain a fashionable pet!

This toy breed was kept by royalty, adored by the Greeks and Egyptians, and is still considered a posh pet today. The Maltese has brilliant white, silky hair that draws lots of attention when grown long to the floor. As a family pet, however, the 'puppy cut' (as pictured above) is much more manageable and easy to maintain.

The mild-mannered Maltese is typically gentle with people, but is also incredibly brave for its small stature. They enjoy lots of play time and affection from their owners, as well.

Maltese dogs require frequent brushing and grooming to maintain their silky hair and clean colour. Depending on their lifestyle, they may need grooming as often as once weekly, though a shorter hairstyle is generally less demanding.

Word Scramble!

Unscramble the letters to reveal a quote on dogs

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S I A T E W O G D

—Ambrose Beirce

(answer on Page 4)

Getting the 'Look' you want for Your Dog...

The easiest way to get the 'look' you want for your dog is by knowing what you want and clearly communicating it. Misunderstandings can be quite common in regards to dog haircuts and styles, just as they are for people having their own hair done up in salons.

The main reason for this is that it's often difficult to accurately describe a look you may have in mind. You know you want the hair to be shorter, for example, but your idea of 'trim it up a bit' might be completely different from a dog groomer's idea.

Don't lose hope, though! There are a couple of things you can do to better communicate your ideas of how you want your dog to look. Firstly, try to find a picture of the style you want for your dog or ask to see photos of different styles for your particular breed.

Then you need to think on the hair length because different blades are used to achieve vastly different hair lengths. For instance, sometimes people ask to have only a few centimetres of hair left on their dog, but are then shocked to see how short that really is! If you're unsure of the measurement, hold the dog's hair between your fingers to show how much hair you want removed.

Most importantly you'll need to consider the state that your dog's coat is in first. If you've been unable to keep their coat maintained through regular brushing and matts have built up in their coat then it's very unlikely that you'll get your dog back in the fluffy long style that you may want. De-matting during grooming is painful and cruel to the dog and just not worth it to achieve a certain look.

Feed back after the grooming appointment is also very important. Your likes and dislikes can be recorded on your dog's record card which will help to ensure that your dog is always left looking the way you want it.

Choosing a Doggie Bone!

Chewing is a favourite pastime of dogs, and is very effective for keeping their teeth clean and healthy. When choosing bones for your dog to chew, here are a few things to keep in mind:

Dog's Size – Most dogs prefer chewing on bones that aren't too big or too small for them to comfortably gnaw and carry around with them.

Safety – Cooked bones from the kitchen can be dangerous to dogs, as they might splinter, so fulfil their chewing needs with dog-approved bones.

Chewing Habits – A softer texture is better for dogs that gnaw gently and have small teeth, whereas a firm and condensed treat is usually better for large, aggressive chewers.

A Summer Gone to the Dogs!

If you're looking for truly special activities to share with your dogs this summer, look into the sports and tasks your dogs were bred to master, and then practise those tasks with them.

For scent hounds, set up a tracking game or play hide and seek to let them put their noses to work. Play lots of fetch with your retrievers, and remember: some retrievers love to fetch toys from the water!

If your dog's a herder, talk with trainers on how to set up a herding activity. Or, maybe see if there is a dog agility team or course near you. Toy herding will do if this isn't possible; what matters to the dog is that they're able to practice their instinctual skills.

Your dog's breed and personality can help you choose the best games for them, so it's really a matter of identifying their strengths and finding activities to suit them.

If you've a mixed-breed dog, try to figure out which of their genetic traits they lean towards, as this will help you choose a game they're naturally inclined to play.

And, of course, you can always enrol them in specialised dog training courses to give them lots of practise and exercise throughout the season.

Newsletter Copyright!

This newsletter is provided to you every month so that I can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining

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Word Scramble Answer:

'The most affectionate creature in the world is a wet dog'.

Caring for Your Dog's Eyes

Canine eye care is typically left to vets, and for good reason, but there are a few things you can do to prevent some of the common canine eye troubles and protect your dog's eyes.

1) Keep the hair clipped away from your dog's eyes, because long hairs can scratch at their corneas. These hairs also trap moisture in the hair around their eyes, which leads to matting, irritation and discoloration.

2) Use a canine-approved ophthalmic solution or ointment to protect their eyes from soaps and water before they swim or bathe at home.

3) Gently wipe the hair around their eyes with a soft, wet cloth if they've any drainage or buildup on the hair. It's much easier to remove these irritants before they've dried against the skin.

4) Have a thorough look at your dog's eyes regularly, and contact your vet if you see anything abnormal. Eyes are susceptible to infection and injury, especially within certain breeds, but early detection can lessen or eliminate the long-term impact they have on a dog's eye health.

Get This Newsletter Every Month!

To continue to provide you with information, help and a little bit of fun, we publish this newsletter at the beginning of every month. There will always be a copy available for you. So, in a month that's between your appointments please drop in to pick one up (it'll be nice to catch up as well). Or if you'd like your newsletter emailed to you every month just leave us your email address or request your newsletter by sending us an email. Once you're on our list we'll send you a copy every month.

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